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CASE STUDY

WEST MORETON HOSPITAL AND HEALTH SERVICE

Partnering with Thinlabs Australia to Deliver Reliable, Low-Power Medical Computing

Background

West Moreton Hospital and Health Service (HHS) in Queensland needed a computing solution that was cost-effective, reliable, and sustainable to support its clinical teams. Like many health services, West Moreton sought to streamline ICT workflows, reduce infrastructure costs, reduce energy consumption, and improve day-to-day reliability in patient care.

The Challenge

For West Moreton HHS, the challenge was clear: existing Standing Offer Arrangements restricted choice and left little room for innovation. To address this, the HHS launched a competitive Request for Quotation process that opened the door to new models of service and technology.

The priorities were to:

> Overcome outdated procurement frameworks that limited innovation

> Introduce a new service model centred on clinician workflows

> Partner with vendors with a proven record in innovation and customer support

> Ensure long-term value and improve day-to-day outcomes for clinicians

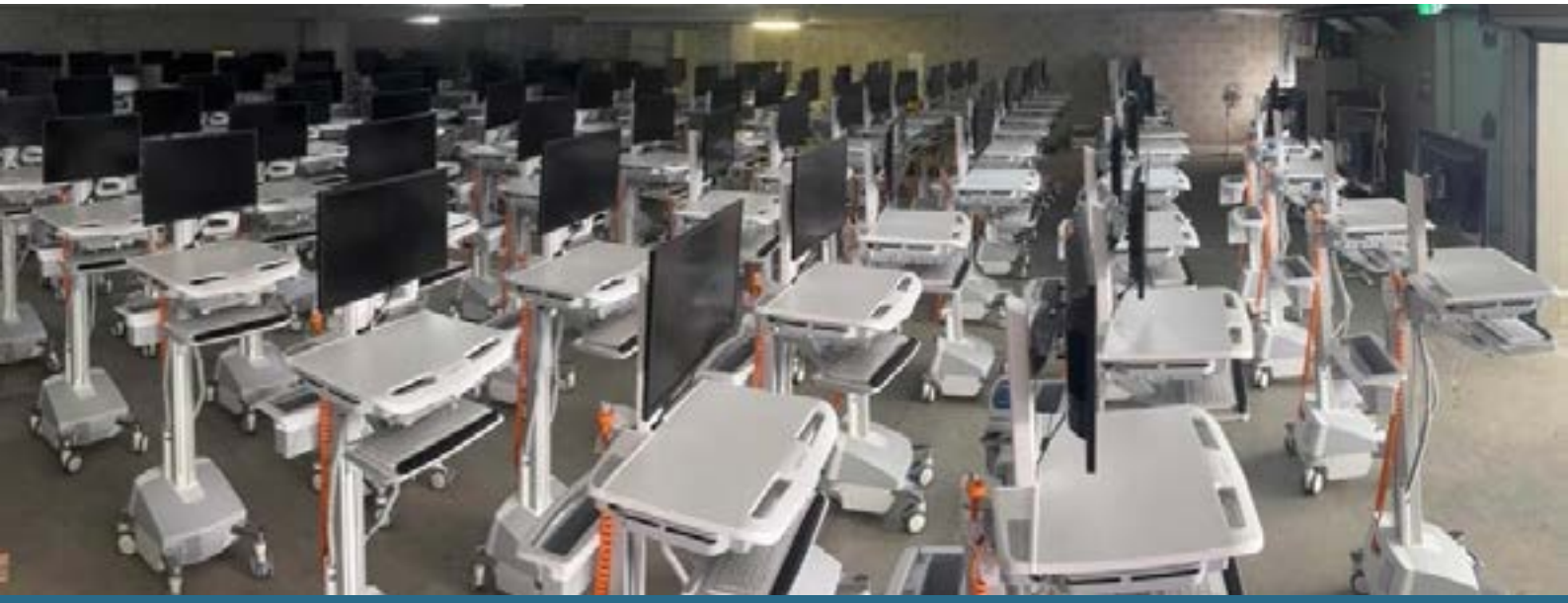
The Solution

Thinlabs Australia was awarded multiple contracts to deliver a fully integrated Workstations on Wheels package.

The deployment included:

- 150+ Thinlabs medical-grade HD displays, incorporating Thinlabs' patented low-power technology
- Ergotron SV42 medical carts, designed for mobility and ergonomic use
- Zebra scanners for fast, accurate patient data capture
- Man & Machine medical-grade keyboards and mice, built for hygiene and infection control

A key differentiator in Thinlabs' proposal was its innovative approach to product design and clinician focus.



Strategic Partnership

A cornerstone of the project was the collaboration between Thinlabs, Ergotron, Zebra, and Man & Machine. Together, the partners worked closely with West Moreton HHS to ensure solutions were clinician-friendly, technically reliable, and delivered long-term value.

Thinlabs also helped navigate the complex approvals process by providing transparent cost-of-ownership modelling, demonstrating the sustainability and financial benefits of PoE technology, and ensuring procurement requirements were met.

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> *We had to go beyond the current frameworks to look for innovative solutions. Thinlabs' responses best met our clinical needs and provided the best value and total cost of ownership over the next five years.*
>
> **– Blake Barron, Asset Manager, West Moreton HHS**

THE RESULTS

By engaging Thinlabs, West Moreton HHS was able to move beyond outdated procurement frameworks and realise tangible benefits that directly support clinicians and ICT teams.

The partnership delivered:

- Access to innovative, low-power computing solutions not available under previous SOAs
- A service model tailored to clinician workflows, reducing complexity at the point of care
- Long-term value through improved reliability, lower energy consumption, and reduced total cost of ownership
- Strong local support and accountability through a dedicated Thinlabs team with deep experience in Queensland Health

Ready to Cut the Cord?

Let's start with a conversation.

Get in touch today to discuss how Thinlabs Australia can help transform your workplace with smarter, greener, future-proof technology.